

State of the Map Asia 2019

*November 1-2,
Dhaka, Bangladesh*



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*Sponsorship Prospectus
<https://stateofthemap.asia>*

Background

The State of the Map Community Asia (SOTM Asia) unites The people around OpenStreetMap- the most detailed map around the world, powered entirely by open data.

2019 SOTM Asia conference brings together OpenStreetMap enthusiasts from private companies, humanitarian organizations, government agencies, and the technology sectors to learn and share , tools, technologies and uses.

Founded in 2004, The OpenStreetMap enables millions to contribute up to date information about their neighbourhood and locations. By making this geospatial data available for free under an open licence, it has revolutionized the way we see, use and spell map data and services.

State of the Map Asia enables you to keep up to date with the regional changing geospatial industry. It provides a great opportunity to meet the wide community of software developers, volunteers and users. By bringing this group of people together in one place the future of OSM is strengthened.

About State of the Map Asia 2019

#SotMAsia19

The OpenStreetMap Community and our host @OSMBD, are organizing the State of the Map Asia Conference, to be held on 1-2 November 2019 in Dhaka, Bangladesh.

SotM Asia addresses and builds bridges between OSM mappers and community activists, Geo Spatial experts, open sources developers, researchers, academics, designers and cartographers from private and public institutions.

The State of the Map Asia attended by a diverse mix of people reflecting entire OpenStreetMap Community.

At the conference, expect to meet:

- ❖ Enthusiast mappers and contributors to the OpenStreetMap project*
- ❖ Forward thinking geo spatial and technology experts from established organizations*
- ❖ Leaders and startups in the geospatial industry*
- ❖ Multilateral and nonprofit organizations*
- ❖ Leading open data and geo proponents within government agencies*
- ❖ Students looking to start a career in mapping technologies*
- ❖ Professionals looking for new job opportunities*

Attendees of State of the Map Asia participate because they love to be part of a conversation at the forefront of geospatial.

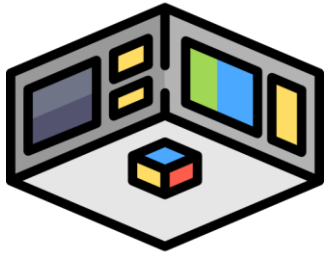
Venue

SotM Asia 2019

KIB, Dhaka, Bangladesh



Exhibition Spaces



State of the Map Asia 2019 will provide a space for exhibition Stands. Exhibiting at exhibitions is a great platform to showcase that your company means business when it comes to competing to be an industry leader. It shows that your business is to be taken seriously, that it is strong and large enough to be able to afford its own presence at leading events like SotM Asia.

By sponsoring an exhibition stand, you can stretch your consumer target to take into new positions that you might not have otherwise been able to target.

Scholarship program



The world needs new talents, and when we offer a scholarship we are helping to nurture the future of individuals, the sector, the wider world and your own business.

- ❖ *A huge pool of talent from which to recruit your growing workforce.*
- ❖ *Closer ties to leading universities and organizations in the sector.*
- ❖ *Satisfy your corporate responsibility*
- ❖ *Promote your business to the wider academic community and forums*
- ❖ *Key account management with annual progress reviews*

We provide scholarships world wide to professionals, researchers, students and accomplished community members . As a sponsor you will be helping to bring talented people to the conference who otherwise couldn't afford the trip

Previous State of the Map Conference

The SOTM Asia 2019 is the 5th edition of the annual regional conference of OpenStreetMap. Previous conferences were hosted in Indonesia, Philippines followed by Nepal and then India. In last year's conference:



Over 300+ participants



From 12 Countries



55 Regional & International Organization representatives



20+ Private company representatives

We are Expecting

- ❖ *Over 500+ participants*
- ❖ *From 20+ Countries*
- ❖ *Map & Geography industry leaders from regional and International arena*
- ❖ *Organization representative*

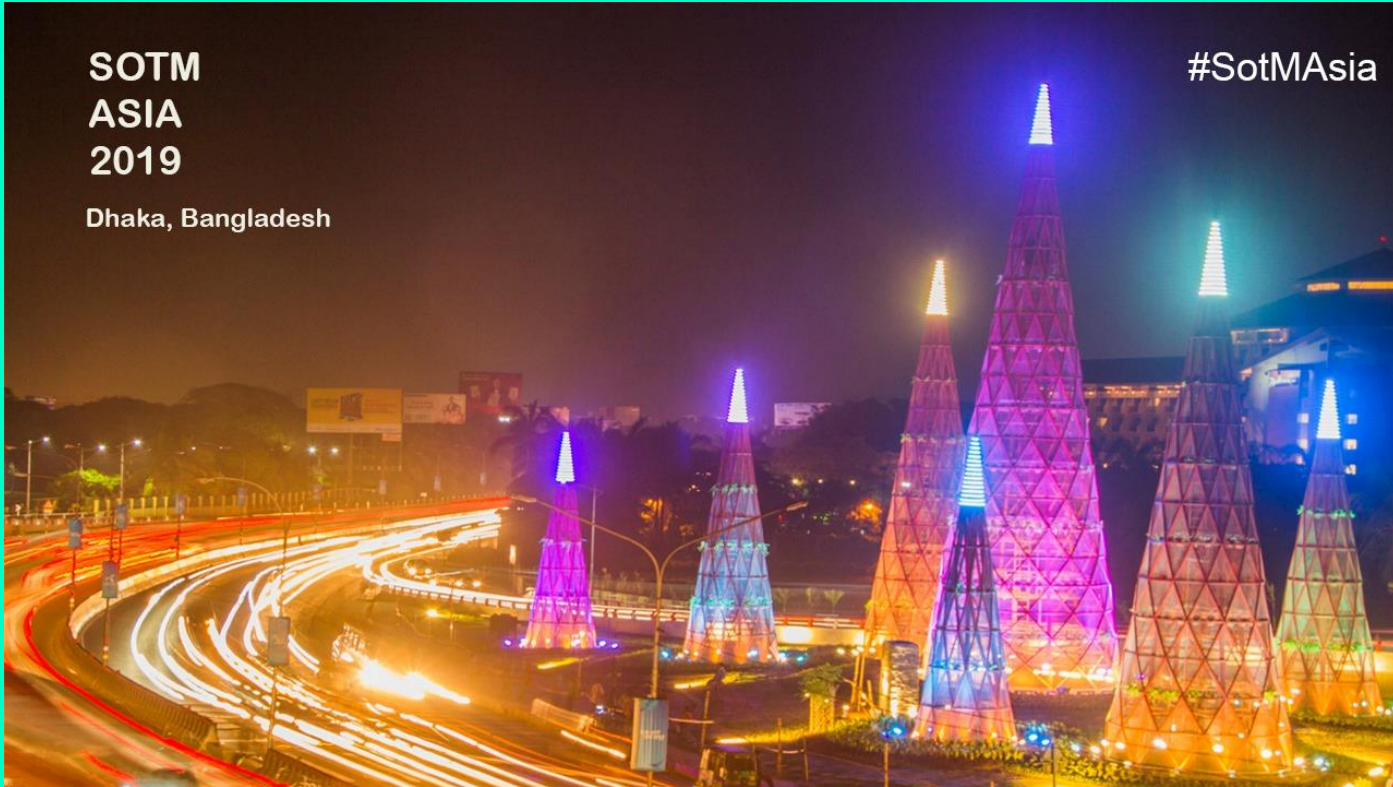
Why Sponsor?

- ❖ *Increasing your Brand Visibility in front of a large International audience*
- ❖ *Find the best talent for your Geo Engineering, Data, Location based Business areas from different parts of the world*
- ❖ *Put your best Face forward to have the spotlight, Trust and loyalty of a diverse International Community*
- ❖ *People who attending State of the Map Asia 2019 conference are from interact with industry professionals. Consequently, they are more open to new services and products which will be a great opportunity for your brand to present their latest inventions and collect new contacts.*
- ❖ *Opportunity to generate awareness, boost the perceived image of your business and gain media exposure.*
- ❖ *Your sponsorship helps keep State of the Map Asia affordable to the widest possible audience.*

**SOTM
ASIA
2019**

Dhaka, Bangladesh

#SotMAsia

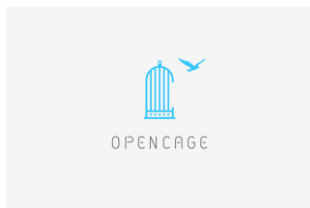


Sponsorship

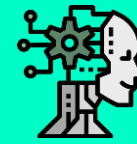
Packages

<i>Sponsorship Type</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Supporter</i>
<i>Sponsorship Amount</i>	<i>\$15000</i>	<i>\$10000</i>	<i>\$5000</i>	<i>\$3000</i>	<i>\$1000</i>
<i>Exhibition space in the hall</i>	<i>Prominent</i>	<i>yes</i>	<i>yes</i>	<i>--</i>	<i>--</i>
<i>Placement of leaflets in the Conference room</i>	<i>yes</i>	<i>yes</i>	<i>yes</i>	<i>yes</i>	<i>--</i>
<i>Special Appreciation</i>	<i>yes</i>	<i>--</i>	<i>--</i>	<i>--</i>	<i>--</i>
<i>Opening Sessions</i>	<i>10 Mins Session</i>	<i>5 Mints Spot Talk</i>	<i>Thank you</i>	<i>Thank you</i>	<i>Thank you</i>
<i>Job Offer Board</i>	<i>yes</i>	<i>yes</i>	<i>yes</i>	<i>yes</i>	<i>yes</i>
<i>Presence On the State of The Map Asia Website</i>	<i>Logo & Name</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>Company Name</i>
<i>Conference Booklet</i>	<i>Double Page</i>	<i>Full Page</i>	<i>Full Page</i>	<i>Half Page</i>	<i>Logo & Banner</i>
<i>Sponsor banner</i>	<i>Logo</i>	<i>Logo</i>	<i>Logo</i>	<i>--</i>	<i>--</i>
<i>Slide shown in a rolling presentation during the breaks</i>	<i>Up to 3 (60secend)</i>	<i>Up To 2</i>	<i>Up To 2</i>	<i>--</i>	<i>--</i>
<i>Tweet from @SotmAsia</i>	<i>Week Before</i>	<i>Week Before</i>	<i>--</i>	<i>--</i>	<i>--</i>
<i>Complementary conferences passes</i>	<i>4</i>	<i>2</i>	<i>2</i>	<i>1</i>	<i>1</i>

Previous Sponsors



Contact



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Greetings from the Community
Bengaluru, India 2018